

Nail Art Sticker

 **TikTok**

SpringNails **6.1bn**

#SpringNails 6.1bn

Executive summary

WGSN TikTok Analytics analyses the trending hashtags and identifies the opportunities and focus points within the make-up category for investment.

The hashtags #SpringNails had notably high trend strength scores, with looks featuring upbeat pastels, pretty florals and chrome finishes.

Related hashtags: #springnails #nailart

Key items: nail colours, press-ons, **nail art**, **nail tattoos**

How to action this: focus on limited-edition colours and **spring-themed stickers** for a quick win. Include Stickers for quick and easy transformations.



#Nail Art stickers in tiktok



2023-5-27
Airbrush effect & butterfly stickers ❤️❤️ #acrylicnails...
jaidav09 ▶ 56.1K



2023-4-15
10/10 would recommend for nostalgia! All my childhood...
asabreesier... ▶ 162.5K



2023-4-6
Our easiest tip for quick and easy nail art? Add some...
magpiebea... ▶ 50.5K



2023-3-10
Stickers are an easy and time saving method to make a...
getnails_js... ▶ 204.7K



2023-7-7
Newjeans nails???!! Stickers from temu #newjeans...
namoonka ▶ 441.5K



2023-3-5
literally obsessed with these stickers lately...
heygreatnails ▶ 283.9K



2023-5-3
Super easy floral nails using stickers the stickers are...
nailuxbyju ▶ 35.1K



2023-2-18
Nail art stickers for an easy and quick way to add nail art...
beyondhrec... ▶ 54.1K



2023-3-18
most popular 3D sticker highly recommend #nail...
amounwa ▶ 36.5K



2023-2-23
YESSSSS #nailhack #nailart #nailstickers...
deco.beauty ▶ 22K



5-10
penemuan gemac bulan ini #cutefinds #redribbon...
nooccturnal ▶ 22.6K

On TikTok, popular DIY nail art sticker elements include:

Butterflies

Floral elements

Metallic styles

Creative abstract graffiti

The Best Nail Stickers of 2024

InStyle

- We're all for making DIY manicures as simple as possible.
- All from the comfort of your home.



Best Budget

Olive & June Nail Art Stickers

These stickers are sold in a bunch of cute themed packs, with flowers, fruit, stars, and other designs to choose from.



PHOTO: ULTA

Best Nail Tattoos

Inked by Dani Color Nail Art Tattoo

What We Love: These apply similar to a temporary tattoo, so you don't have to worry about them peeling off.



PHOTO: DECO MIAMI

Best Nail Sticker Designs

Deco Miami Nail Stickers

What We Love: The designs are truly unmatched — with butterflies, smiley faces, trolls, zodiac symbols, cherries, and more.



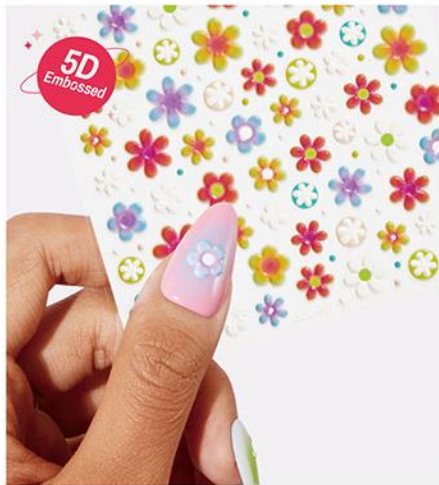
PHOTO: AMAZON

Best on Amazon

Teenitor Nail Art Kit

What We Love: This kit includes thousands of nail accents.

Flowers



Flowers



Flowers



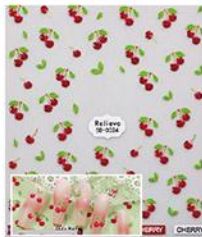
Flowers



#Fruit



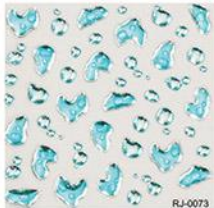
Fruit



#Jelly



#Jelly



Jelly



#Jelly



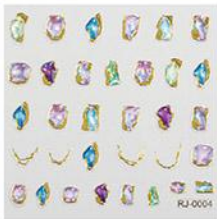
Golden Hour



Golden Hour



Golden Hour



Butterflies



Sparkle



5D Embossed Letter Nail Art



Funny Design



Holographic Nail Sticker

